

- 1) FAQs- works only for Mutual funds
 - can add more questions for each panel
 - look through other pannel and add about 7-8 questions for each

Frequently Ask Questions



2) Right numbers:



Get the right number here for Experience and customers number and etc

CORRECT ONE:

- 150 Families
- 100 Crores AUM
- 30+ Years of Experiance
- 45 No of Partnerships
- 95+ Crores AUM

3) About Us Panel:



About Us

Welcome to SVS Finserve India, your trusted financial companion in India. We understand that your financial journey is more than just numbers; it's a story of dreams, aspirations, and the legacy you want to leave behind. At SVS Finserve India, we are driven by the belief that everyone deserves a secure and prosperous future...



Our Mission

Our mission is to make financial stability and growth accessible to every Indian by offering tailored financial services and knowledge.



Our Vision

Our vision is to be the leading provider of holistic financial services in India, transforming lives through financial empowerment.



Value

Our core values revolve around empowerment, integrity, client-centricity, innovation, excellence, team spirit, and sustainability.



-Rephrased content:

About us:

SVS Finserve India has grown into a respected investment distribution and advisory platform offering Mutual Funds, Specialized Investment Funds (SIFs), Equities, Portfolio Management Services (PMS), Alternative Investment Funds (AIFs), and Non-Convertible Debentures (NCDs). The organization has earned recognition and preferred partner status with leading asset management companies through its client-centric, ethical, and performance-driven approach

Vision:

To Create, Preserve, and Protect Individual Freedom, Security, and Dignity across Humanity

Mission:

To Create Personalized Financial Strategies that Grow Wealth over Time, Preserve Capital through Risk-aware Decisions, and Protect Client Interests through Independent and Transparent advice.

Core Values (5 pillars of SVS):

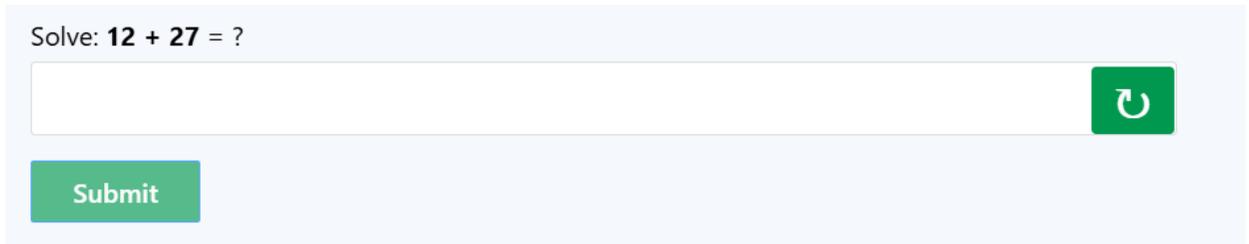
Honesty – We never overstate potential returns, understate risks, or mislead clients to make advice or products look better than they are.

Transparency – Every recommendation comes with clear reasoning, costs, and potential conflicts, explained in plain language the client can act on.

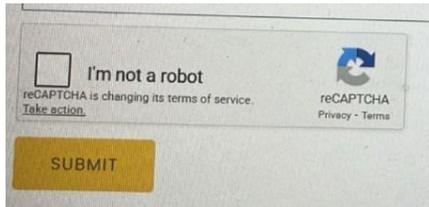
- *Client-First Responsibility* – Every decision is made from the client’s perspective; personal, product, or short-term incentives never drive recommendations.
- *Respect for Risk* – We rigorously evaluate the risk of every strategy, communicate it openly, and avoid actions that compromise capital for temporary gain.
- *Independent Judgment* – We make decisions based on evidence, research, and client context, not following the crowd, hype, or convenience.

-Change the video in the about us panel to the following:

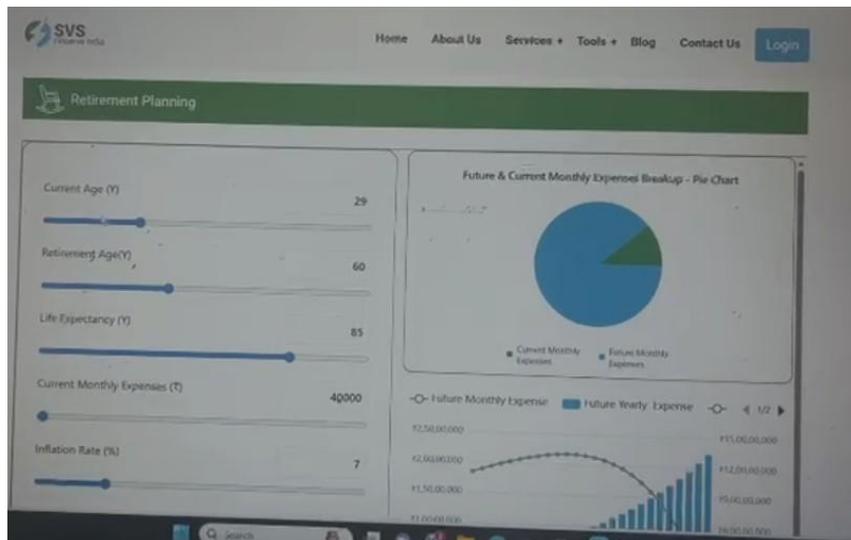
4) Remove math problems



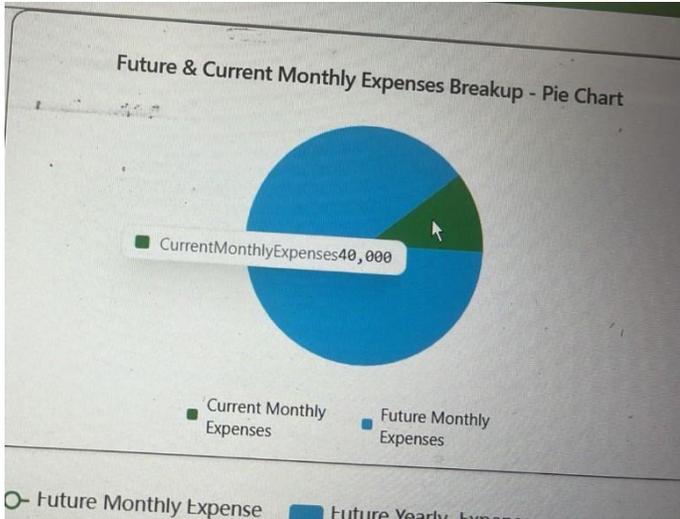
Add i am not a robot:
(something similar to this):



5) In Retirement planning current age drag functionality is not user friendly. Cannot be with ease. All Attributes such as current age, retirement age etc., under retirement planning functionality is accepting single digit with ease but for double digit value there is an issue



6) Text occurring while hovering over the pie chart should have proper spacing, for betterment removing pie chart is advisable



7) CONTACT US (home page), send a message is not working. It does not direct to the home page, Please look through it.

8) Investsum is a financial Services company started in 2024 June . Started the company with the Investment Experience of 2

Remove the entire portion (feels irrelevant)



Investsum is a financial Services company started in 2024 June . Started the company with the Investment Experience of 23 years in financial Markets.

9) in the home page, remove pay premium online:

Presently we are not offering insurance solutions.
We offer secondary market bond.



Pay Premium Online

Make quick premium payments online, ensuring the continuous security of your financial well-being.

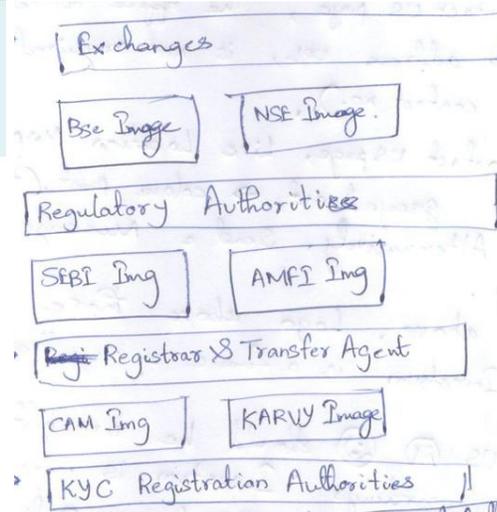


10) can add few images (logos) for the useful links under tools: (looks too plain)

Useful Links

[Home](#) | [Useful Links](#)

- [BSE](#)
- [NSE](#)
- [AMFI](#)
- [SEBI](#)
- [Check Your KYC](#)
- [CAMS](#)
- [KARVY](#)
- [Download Aadhaar](#)



Use the same concept of clicking image and directed to the website (hyperlink in image concept)

11) the retirement calc graph is confusing - please get it re checked.S